

To all MIRC Dealers,

I would like to take a moment to thank you for being part of the MIRC Dealer Family.

In order for you to buy and market MIRC USED GUITARS you must agree to and follow the following policies. First, you must always represent and sell MIRC guitars as “USED”. It is necessary that this rule be respected and followed. This will insure that we are in compliance with our contractual obligations to our manufactures, and will protect your relationship with MIRC.

To make sure that there are no misunderstandings, I have listed some “acceptable” and “unacceptable” terms. I hope that this will be helpful, when you are describing the condition of our USED guitars, either in your store or on-line.

Acceptable terms:

1. All MIRC guitars must be represented and sold as “USED”

The condition can be described as “Very Good”, “Excellent”, “Mint”, “Shows no wear”, “Plays great”, “Like new condition”, “Cosmetic Blemish”, “Small Ding”, “Expert Repair”, “Great Shape”, “Clean”. Ex. “This mint used guitar is in like new condition”.

Unacceptable terms

2. MIRC guitars cannot be sold as “NEW”, or described as: “New”, “Factory Seconds” (except Epiphone Seconds that are sold to you as Seconds - without a factory warranty), “Factory Reconditioned”, “Customer returns”, “New in the box”, “Overstocks”, “Salesmen Samples”, “B-Stock” or any other term that would indicate that the guitar is not USED. The use of manufactures’ logos is prohibited.

I hope these policies answer any questions that you may have regarding the advertizing and sales of MIRC USED guitars. If you have any additional questions, please call your salesman at 1-800-573-9865.

Once again, thank you very much for your continued support.

Monte Richards

President